

SA HEART PARTNER GUIDE



19TH ANNUAL SA HEART CONGRESS 2018

**4 - 7 OCTOBER 2018 | SUN CITY
NORTH-WEST PROVINCE | SOUTH AFRICA**



*What does the
future hold?*



www.saheart.org/congress2018

Europa Organisation Africa | Tel +27(0)11 325 0020/2/3
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Ethical Business Charter

The purpose of Europa Organisation Africa's Charter is to formally document EOA's commitments and undertakings, relating to the ethical conduct of its business, and the management of indirect sponsorships and grants.

These undertakings are made to all stakeholder business partners in the Healthcare sector, namely the medical community and Healthcare Professionals, Healthcare product manufacturers, service providers, Healthcare Organisations, Professional Societies and Institutions.

These undertakings are consistent in all respects with the MedTech Europe Code.

If you would like to learn more about how we can assist your company, please contact the Congress Team.

EDUCATIONAL / RESEARCH GRANT TOWARDS THE CONGRESS

- In line with MedTech Europe's code of ethical business practice | www.medtecheurope.org
- The support may be offered via the Congress Office for delegate sponsorship
- Acknowledgment will include a Company Logo on the Congress website and in the Congress Programme
- Contact the Congress Office for further details.



EXHIBITION INFORMATION

EXHIBITION FLOOR SPACE ONLY

1. **3m x 3m floor space | R 50 000 (excl. VAT)**
2. **6m x 3m floor space | R 90 000 (excl. VAT) | Discounted**

Each exhibition space will be provided with a table and two chairs (if required), and a 15-AMP plug point. In addition exhibitors will receive:

Price includes:

- 3 x full exhibitor passes including lunch and refreshments for each **3m x 3m** exhibition space
- 3 x complimentary admittance to the Opening Welcome Function, Thursday, 2 August
- Company logo with a link to your company website will be placed on the Congress website
- Congress Programme acknowledgement
- Partner acknowledgement display slide between sessions
- Security & general cleaning for duration of the Congress

Additional exhibitor passes can be purchased at R 5 000.00 per additional pass.

A manual, outlining all technical aspects of exhibiting will be circulated prior to the start of the Congress, detailing:

- Technical information about the venue
- Final exhibition information

PAYMENT TERMS | EARLY PAYMENT REQUESTED

Full prepayment is due immediately on receipt of invoice to confirm selected booth position. Please note, should payment not be received within 20 working days of confirming booth space the Congress Office retains the right to immediately release and resell the booth position.

CANCELLATION POLICY

Cancellation received before **4 July 2018** will be refunded 50% of the total invoice cost, if the booth area is resold. If the booth area cannot be sold, 100% of the total invoice cost will apply.

Please forward your cancellation in writing to the Congress Office: richard@eoafrika.co.za
No cancellations will be accepted after **4 July 2018**. Full booth cost payable.

We thank you in anticipation for your support.

The Congress Organising Team

EXCLUSIVE CONGRESS PARTNERSHIP OPPORTUNITIES

REGISTRATION & INFORMATION DESK - R 100 000 (EXCL. VAT)

Exclusive branding of the registration & information desk area:

Includes:

- 1 x 3m x 3m exhibition space
- Company logo on delegate name badges
- Branded Lanyards (to be supplied by Partner - 2 colours; main colour for delegates, Red for faculty)
- 3 x Complimentary Trade Registrations
- 1 x Complimentary A4, Full Colour advert in final programme
- 1 x Complimentary A4, Delegate Bag Insert
- Company logo displayed on congress website and in congress programme

Partner to supply all branding for registration desk, delegate name badges, advert artwork and bag insert

DELEGATE BAGS - R 100 000 (EXCL. VAT)

Exclusive branding opportunity:

Bags will be sourced by the Congress Office from a Social Responsibility Manufacturer: Qty 800 - 900

Includes:

- 1 x Complimentary Trade Registration
- 1 x Complimentary A4, Full Colour Advert in the final programme
- 1 x Complimentary A4 Bag Insert in the delegate bag
- Company logo displayed on congress website and in congress programme
- Bag tag per Delegate Bag - Branded

Partner to supply all branding, advert artwork and bag insert

BRANDED NOTEBOOKS & PENS - R 20 000 (EXCL. VAT)

*Exclusive supply and branding of the congress notebooks and pens:
Qty 800 - 900*

Includes:

- 1 x Complimentary Trade Registration
- 1 x Complimentary A4, Full Colour Advert in the final programme
- Company logo displayed on congress website and in congress programme

Please note: notebook and pen, to be supplied by exclusive Partner.
To be of high and acceptable quality, approved by the Committee

**Above Partnerships are separate opportunities. Package rates for multiple Partnerships.
Please discuss with Congress Office.**

CONGRESS PARTNERSHIP OPPORTUNITIES

INTERACTIVE ZONE / HOSPITALITY AREA | R 160 000 (EXCL. VAT)

54 sqm of floor space within the main exhibition area. Space # 66 on floor plan Can be an Interactive Zone, Hospitality area, or a combination of both

- 6 x Complimentary Trade Registrations
- Company logo displayed on congress website and in congress programme

REFRESHMENT BREAKS | R 30 000 PER DAY (EXCL. VAT)

Exclusive Promotional Rights

2 x Refreshment Breaks & Lunch per day

- Branding and networking opportunity
- 1 x Complimentary Trade Registration
- Company logo displayed on congress website and in congress programme

SYMPOSIA (SUNRISE SESSION) | R 38 000 (EXCL. VAT)

Industry sponsored (45min - 60min)

- State-of-the-art and/or data-based presentations
- Syntheses of studies and trials
- Communication about technology and novel clinical applications
- Practical solutions to patients

Includes:

- Venue hire
- Standard AV
- Light breakfast will be served

Excludes:

- Additional catering and AV if required
- Speaker / presenter costs

NETWORKING FACULTY DINNER | FRIDAY, 5 OCTOBER | R 60 000 (EXCL. VAT)

Exclusive Partnership

Includes:

- 3 x Complimentary Trade Registrations
- Acknowledgement of Company support in official invitation letter
- Company logo displayed on congress website and in congress programme

SOCIAL PROGRAMME PARTNERSHIP | CONTRIBUTE TO COSTS

1. Opening Welcome | Thursday, 4 October
2. Celebration Dinner | Saturday, 6 October

Contact the Congress Office

CONGRESS PARTNERSHIP OPPORTUNITIES

ADVERTISEMENT IN FINAL PROGRAMME | R 8 000 (EXCL. VAT)

A4, Full Colour

The Final Programme provides participants with an overview of what not to miss, a summary of sessions, keynote interviews and industry news.

An effective communication tool that will optimise your visibility, promote your brand, products and devices, or your session at the congress.

DELEGATE BAG INSERT | R 8 000 (EXCL. VAT)

A4 Leaflet / Flyer or Brochure

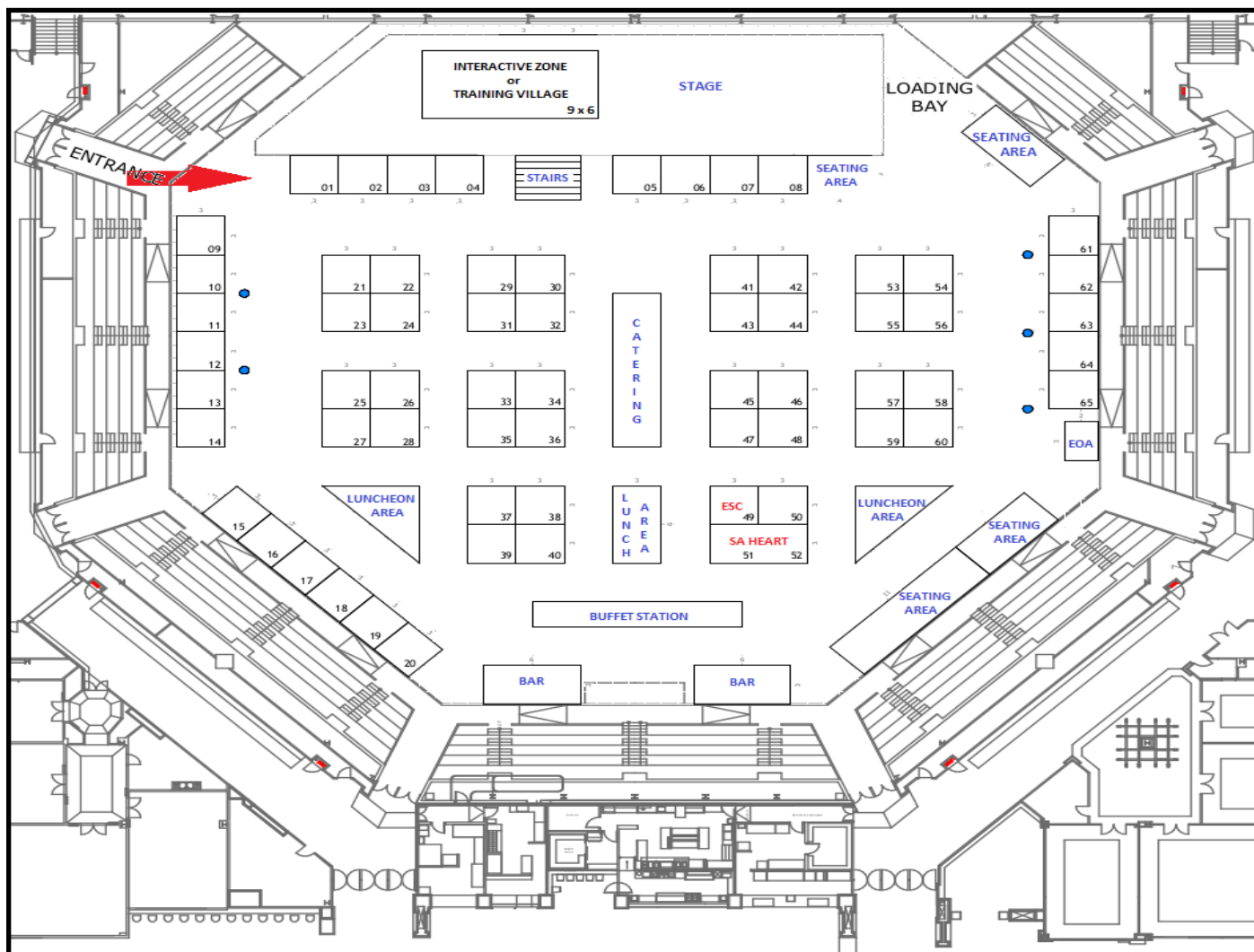
Pre approved promotional item

Make sure the participants know what you are doing. A session, your booth location or product related information. Production / printing of bag insert is for the sponsor's account.

FLOOR PLAN

SUN ARENA - SUN CITY CONVENTION CENTRE

(Subject to change)



EXPRESSION OF INTEREST

SA Heart Congress 2018

Thursday, 4 October – Sunday, 7 October

Attention : Richard Moneron

Tel: + 27 (0) 11 325 0020

Fax: +27 (0) 11 325 0028

Email: richard@eoafrika.co.za

NAME OF COMPANY	
CONTACT PERSON	
POSTAL ADDRESS	
VAT NUMBER	
TEL	FAX
CELL	EMAIL

Please indicate with an **X** if your company is interested in partnering with any of the following:

All costs exclude VAT

Exhibition Partnership

Exhibition Space	Single (3m x 3m) R 50 000			Double (6m x 3m) R 90 000 (Discounted)		
3m x 3m	Option 1:	2:	3:	Option 1:	2:	3:

Exclusive Partnership Opportunities

Registration, Information Desk, including Name Badges & Lanyards	R 100 000
Delegate Bags (<i>Sourced and supplied by Congress Office</i>)	R 100 000
Interactive Zone / Hospitality Area - 27sqm	R 160 000
Refreshment Breaks (<i>2 tea/coffee and lunch per day</i>)	R 30 000 per day
Notebooks and Pens (<i>Supplied by Partner</i>)	R 20 000

Other Partnership Opportunities

Educational / Research Grant towards Congress	Contact Congress Office
Networking Faculty Dinner: Friday, 5 October - Exclusive Partnership	R 60 000
Symposia (Sunrise Sessions)	R 38 000
Social Programme Partnership	Contribute to costs
A4, Full Colour Advert in Programme	R 8 000
Delegate Bag Insert / Item	R 8 000

We, the undersigned, express our intention to partner with the SA Heart Congress 2018

Signed: _____

Date: _____